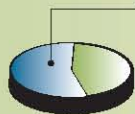


Action Sports Manufacturing

Carlsbad is a regional leader
in the action sports manufacturing cluster

More than **50%** **71** establishments
4,214 total employees

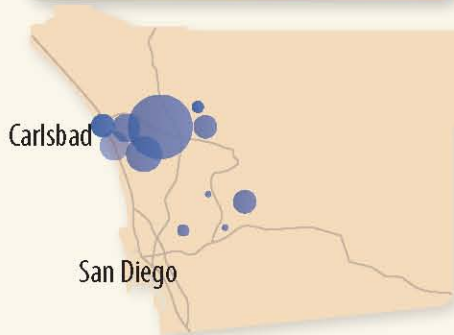


of total employment in the action sports manufacturing cluster
in San Diego County is located in Carlsbad



 **Carlsbad**
Golf manufacturing capital

Cluster jobs by census tract



Major players in the



surfing



skateboarding and



exercise equipment

industries have chosen
to locate in Carlsbad



477
patents

in the action sports
manufacturing assigned
to Carlsbad companies
between 2006 to 2011

 Employment
by number



1,637

Callaway Golf



750

TaylorMade-adidas Golf



267

Acushnet Co



115

Cobra Golf

100



Reef

100



Transworld Media

95



Dragon Alliance

80



Black Box Distrubution

50



Spy Optics

50



SKLZ Pro Performance Sport

33



Osiris Shoes